

Supplier management

BUSINESS-TO-BUSINESS CASE



Client: **WRAP** Private Company funded by Government
Project: Agency Induction Day
Date: 2005 and 2006

Brief: Plan and facilitate a one day workshop to brief communications agencies on WRAP's communications plans.

Outcome: Twenty agencies attended the workshop at the Banbury Cricket Club in 2005 and fifty agencies attended Banbury Golf Club in 2006.

Client: **WRAP** Private Company funded by Government
Project: Agency appraisal process
Date: 2005

Brief: To design a two-way appraisal process for WRAP's communication agency roster of 20+ suppliers.

Outcome: A supplier appraisal process and forms are in-place to review supplier performance.

Gareth Lloyd
Communications Director
WRAP

“A really big thank you from me for the day. It all went very smoothly and I think it was time very well invested.

It was very worthwhile and I am sure that our agencies will do a better job on future projects as a result.”