

Events

BUSINESS-TO-BUSINESS CASE

Client: **Resource Futures** (formerly SWAP) Environmental Consultancy

Project: Rethink Rubbish Roadshow

Date: 2003

Brief: To source suitable venues for a UK tour showcasing Rethink Rubbish activities to stakeholders and planning the tour timetable.

Outcome: A series of four events (Newcastle, Birmingham, London and Exeter) were successfully delivered around the UK.

